



SUN VALLEY
LIFE | Real Estate

FIND **YOUR** SUN VALLEY LIFE!

An aerial photograph of a scenic valley. In the foreground, a paved road curves through a dense forest of green trees. The middle ground shows a residential area with houses and more trees. In the background, rolling hills and mountains are visible under a clear sky. The overall scene is bright and vibrant, suggesting a high-quality living environment.

LIVE YOUR SUN VALLEY LIFE

The Essence of Sun Valley Life Real Estate

We are a 100% locally-owned boutique real estate brokerage. Our extensive knowledge of the local market is unrivalled and our love of Sun Valley fuels everything we do. We place high value on relationships and we empower clients to live their authentic Sun Valley Life.

At Sun Valley Life Real Estate we deliver exceptional buyer and seller experiences that exceed client expectations, every time!



WHAT
MAKES US
THE RIGHT
CHOICE?

TOP 10 REASONS TO CHOOSE SUN VALLEY LIFE

There are a lot of reasons why Sun Valley Life Real Estate has consistently ranked as a top producing brokerage in Sun Valley, Idaho. Here are just a few...

1

Over 71 Years Of
Combined Real
Estate Experience

2

Local Market
Experts

3

Cutting Edge
Technology That
Sells!

4

Exceptional Buyer
Experiences...
Even After The Sale.

5

Local Networks and
Relationships

6

We List Your
Property, Properly!

7

Smart Digital
Marketing

8

Smooth, Seamless
Transaction –
Every Time

9

Dedicated to 100%
Client Satisfaction

10

We Love Sun Valley
& Know You
Will too!

WELCOME TO SUN VALLEY LIFE!

As a full-service boutique real estate brokerage, we know a thing or two about buying and selling homes. For over 25 years, we have gone above and beyond for our clients. After decades serving the Sun Valley areas, our unsurpassed commitment to excellence, local knowledge, and industry experience differentiates us from the competition.

We don't just work in Sun Valley, we live and play here too!

JAMIE COULTER | BROKER/OWNER

For Jamie, it all started back in 1990 when he took a semester off from college to ski bum in Sun Valley for the winter. Between powder days, he ended up taking the Idaho Real Estate license exam. The rest, as they say, is history. After attending USC and graduating from the University of Colorado, Jamie returned to Sun Valley to intern at a local real estate office. His career then took him back to his hometown of Sacramento, California, for nearly ten years where he worked as a commercial real estate broker, manager and investor.

Fast forward to 2002, Jamie headed back to Sun Valley with wife-to-be by his side. He spent the next several years developing and brokering spec homes, before setting out to build something very different: what is now the Sun Valley Life Real Estate brokerage.

When Jamie's not working his real estate magic for clients, you can find him at his home in Hailey where he lives with his exceptional wife Kristen and three awesome children, Charlie, Anders, and Honor. Every once in a while he squeezes in a little tennis, golf or fly fishing – it is Sun Valley, after all.



MEET OUR TEAM!

From the first connection to the moment we hand you the keys, we provide professional service with a personalized touch.

For over 25 years SUN VALLEY LIFE REAL ESTATE has exceeded clients' expectations by providing buyers with current market data, trends, insight, local knowledge, and innovative real estate tools.

We make sure that you are aligned with the right people to get the job done. We understand the local market, know the important players, and have strong working relationships with our allied resources.

Our years of hands-on real estate experience sets us apart. We provide our clients with invaluable insight and perspective for all types of real estate including homes, condos/townhouses, raw land, and commercial property. Our goal is to provide information which allows our clients to make informed and confident real estate decisions.

We have helped guide hundreds of buyers to their new homes in Sun Valley and we are confident we will do the same for you. We take the guesswork out of the process and ensure a smooth transaction, every time.

CHOOSE SUN VALLEY LIFE REAL ESTATE!



JAMIE COULTER | BROKER OWNER
208.309.1560
jamie@sunvalleylife.com

MARGARET SUNDHOLM | AGENT
208.309.1407
margaretsunvalley@gmail.com

KAREN TACKETT | AGENT
208.720.1414
ktsells5B@gmail.com

KRISTIN BEVERS | AGENT
208.720.3480
kristinbevers@yahoo.com

JED LYTTLE | AGENT
208.721.8318
jedlyttl@live.com

LYNN POYDENIS | ASSOC. BROKER
208.720.2800
lpoydenis@gmail.com

JASON ROTH | ASSOC. BROKER
208.720.1256
jasonroth1122@gmail.com

DAVID MORGAN | AGENT
208.720.1424
indevllc@outlook.com

JAMIE BRISCOE | AGENT
208.309.2621
briscoe33@gmail.com

JAN HEGEWALD | AGENT
208.309.1191
jan.hegewald@gmail.com

KELLY KELLY | AGENT
949.228.2662
kellykelly3588@gmail.com

CARRIE MONSCHKE | AGENT
208.720.3993
carrie@sunvalleylife.com

KARYN FORSYTH | AGENT
208.720.0728
kforsyth@live.com

SHANNON MCLEAN | AGENT
208.720.4020
shannon@sunvalleylife.com

ERIC HUUS | AGENT
208.720.8712
eric@sunvalleylife.com

PETE WHITEHEAD | AGENT
208.720.0852
pete@sunvalley.net

ANDREA FOSS | AGENT
208.720.3865
andreafoffs@outlook.com

JENNY BLOMQUIST | OFFICE AND
TRANSACTION MANAGER
208.309.1589
jenny@sunvalleylife.com



VISIT WWW.SUNVALLEYLIFE.COM TO LEARN MORE ABOUT OUR TEAM.

SELLER SERVICES

CUTTING EDGE IN-HOUSE MARKETING THAT SELLS

At Sun Valley Life, we over deliver in all that we do! Our in-house design team aggressively employs the latest online and print marketing campaigns that make a huge impression on today's home buyers.

SMART MARKETING. INNOVATIVE TECHNOLOGY.

Online exposure gets your listing sold fast, at top dollar. 92% of home buyers use the internet to help search for a new home. We use advanced technology like HD Videos and Aerial Photos to showcase your property online across digital communication channels so that reaches more potential buyers.

We also create dynamic listing packages for agents around the valley to distribute to potential buyers.

WE KEEP YOUR LISTING RELEVANT.

With continuous marketing email campaigns, blogs, and social media your home remains front and center, and top of mind.

OUR MARKETING TOOLS:

- HD videos
- Aerial imagery
- Professional photography
- Lead generation systems
- Digital marketing
- Quality print materials

List your property with Sun Valley Life Real Estate today!

MEANINGFUL MARKETING. **MEASURABLE RESULTS.**



WHAT ARE YOU LOOKING FOR?
IS IT UNIQUE AND POWERFUL MARKETING THAT SHOWCASES
YOUR PROPERTY TO THE BROADEST AUDIENCE POSSIBLE?
CONTACT SUN VALLEY LIFE REAL ESTATE WWW.SUNVALLEYLIFE.COM

LEADERS IN TECHNOLOGY

92% OF HOMEBUYERS BEGIN HOME SHOPPING ONLINE

Let SUN VALLEY LIFE REAL ESTATE DO THE LEG WORK to sell your listing for top dollar in the shortest time possible!

Today, 92% of home buyers begin their home shopping experience online. That's why we spend the majority of our marketing efforts on the online presentation of your property.

Our goal is to successfully showcase your property to the broadest audience possible. In addition to our company web site, we maintain highly targeted and high-ranking Google search engine websites, social media channels, and email campaigns that effectively capture and engage hundreds of new buyer prospects in real time.

NETWORKING & SOCIAL MEDIA

Sun Valley Life networking methodologies gets the word out via our social networks and communication channels. Leveraging our extensive local networks is just one way that we add marketing value for our clients. Every time we post a photo, or update our status, we are contributing to your homes digital footprint and reaching potential buyers. #SUNVALLEYLIFE

OUR NETWORKING CHANNELS



AERIAL IMAGERY A TOTAL GAME-CHANGER!

Experience this phenomenal and exclusive technology that's a game-changer in real estate marketing!

Our "drone" quad copters allow us to capture images and angles of properties in both high-resolution photos and high-definition video that will literally leave buyers in awe.

This must-have technology is the ultimate real estate marketing tool that allows us to showcase and highlight the must-see features

and scope of a property in ways that display your property with eye-catching images.

Trophy properties, large homes on acreage, riverfront estates, ranches, golf course properties, neighborhood homes, and condos and townhouses all highlighted in stunning panoramas from hundreds feet above the ground.

But we've droned on long enough – contact Sun Valley Life today!



A DETERMINING FACTOR IN SELLING PRICE: PROFESSIONAL PHOTOGRAPHY

It's a fact that listed properties with professional, high-quality digital photos sell for more money in a shorter period of time than those taken by listing agents with amateur grade point and shoot snapshots.

Professional Digital photos are a critical component to the online searching and browsing process, and they can be a determinant factor in how quickly your property sells, and even whether your property sells at all.



HD VIDEOS THAT SELL REAL ESTATE!

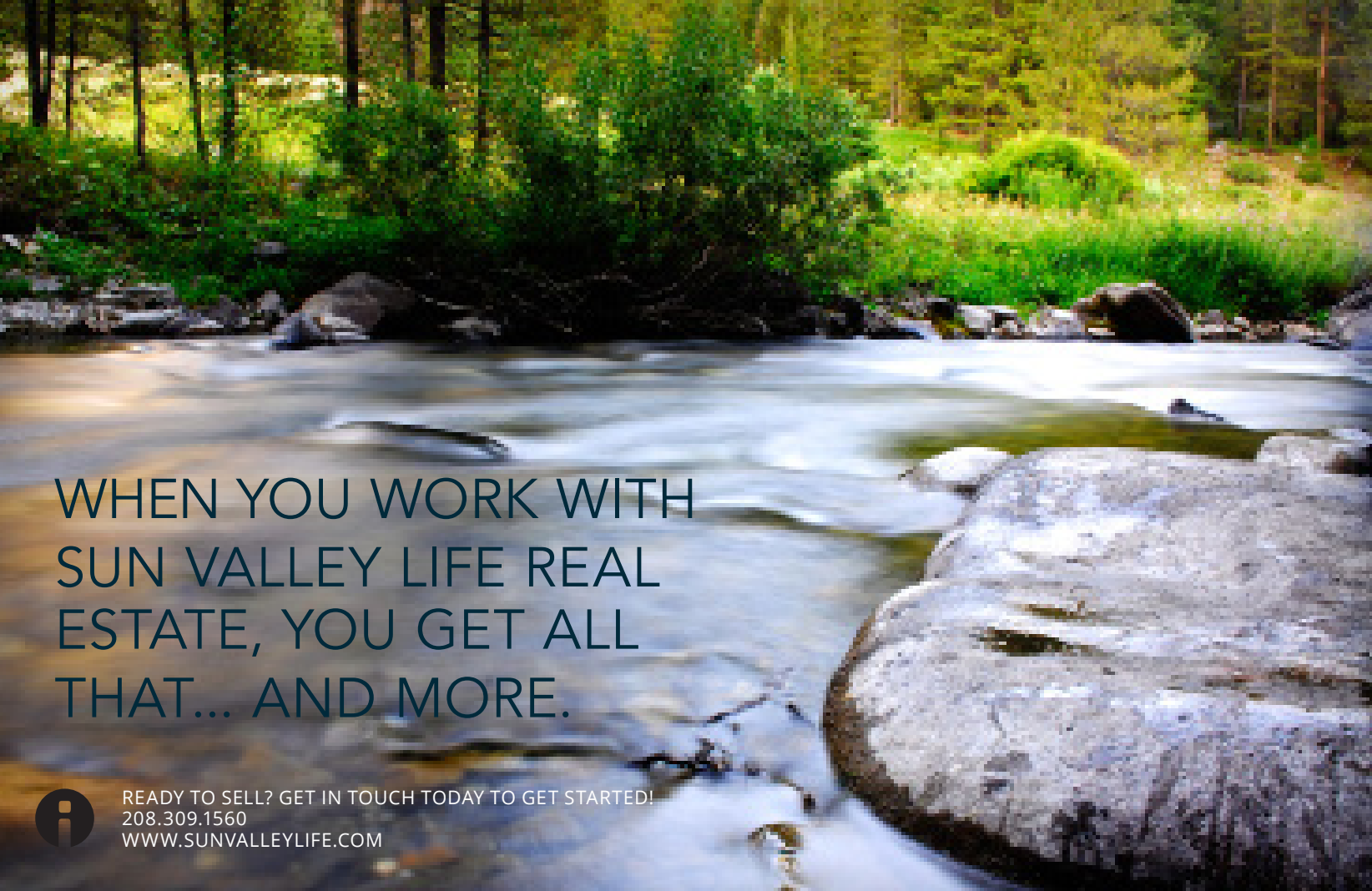
These days, the first showing of your property is online. We make it count!

From the start, we make sure your listing gets noticed. Our high definition video is guaranteed to make your listing sizzle online and stand out from the competition.

Quality videos grab today's sophisticated buyer's attention on their mobile device, iPad, or laptop and are key to making our stunning media package work its magic.

DID YOU KNOW?

- Real estate listings with video receive a whopping 403% more inquiries than those without.
- YouTube is the top video destination for home shoppers and the #2 search engine in the world.
- 46% of video viewers take action after watching a video.
- Online video found on YouTube & Vimeo now account for 50% of all mobile traffic.
- More than 6 billion hours of video are watched each month on YouTube; almost an hour for every person on earth.



WHEN YOU WORK WITH
SUN VALLEY LIFE REAL
ESTATE, YOU GET ALL
THAT... AND MORE.



READY TO SELL? GET IN TOUCH TODAY TO GET STARTED!
208.309.1560
WWW.SUNVALLEYLIFE.COM

BUYER SERVICES

WE REPRESENT YOU! SOLID REPRESENTATION

WE TAKE OUR TIME WITH YOU. We know that buying a home is one of the major milestones in life, a right of passage, a dream come true. We spend time getting to know you and what you really want out of your real estate purchase. Then we guide you through the rest of the purchase process to assure we achieve your goals, seamlessly.

PERSONALIZED SEARCHES WITH YOU IN MIND. We execute complete searches for all of the inventory that matches your dream property

search criteria. We strive for 100% client satisfaction and provide quality customer services from start to finish.

WE HELP YOU FIND YOUR SUN VALLEY DREAM HOME. Finding the right home takes dedication, networks, local reach and experience. Our extensive knowledge of the local real estate market fuels our ability to make sure that we miss nothing on, and even off, the market.

You can be confident in our ability to meet your needs!

KIND WORDS FROM OUR CLIENTS

"Sun Valley Life agents are hard working. With their background, and work ethic they achieve anything they set their minds to. If I were looking to buy land and or a home I would feel confident in hiring Sun Valley Life."

- CORTNEY SIMONICH

"Bought my first home in Sun Valley with Sun Valley Life's help and couldn't be happier. From negotiating to closing, their insight, professionalism and creativity resulted in saving me tens of thousands of dollars! The whole process took only 2.5 weeks!"

- SEAN E., RETIRED NAVY SEAL

"Thanks a million times over for all of your help, guidance and great work." - JUDY G.

"Sun Valley Life really cares about their clients and is willing to go the extra mile for them. They showed us properties at early dawn hours and late into the night. SVL consistently went above and beyond what was asked and were professional and on top of things every step of the way. They are energetic, knowledgeable and professional, and I would recommend them to anyone! You will not be disappointed if you use Sun Valley Life! They are the best!"

- BILL C.

SEE MORE TESTIMONIALS ON OUR WEBSITE AT SUNVALLEYLIFE.COM



YOU ARE AT THE CENTER OF
EVERYTHING WE DO



SOLD GALLERY

401 NORTHWOOD WAY



KETCHUM

22 CLIFFSIDE DRIVE



KETCHUM

101 GIN RIDGE ROAD



KETCHUM

106 HOWARD DRIVE



KETCHUM

206 RED DEVIL DRIVE



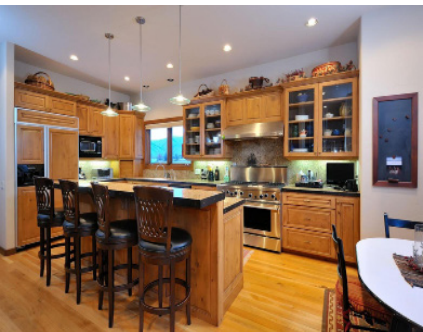
HAILEY

306 STARWEATHER DRIVE



HAILEY

51 NORTH CLUB VIEW



HAILEY

103 ARAPAHO COURT



KETCHUM

519 JUNIPER ROAD



KETCHUM



READY TO BUY? GET IN TOUCH TODAY TO GET STARTED!
208.309.1560
WWW.SUNVALLEYLIFE.COM

SOLD GALLERY

90 SHADOW CREEK DRIVE



HAILEY

110 SILVERWOOD DRIVE



BELLEVUE

20 BIG DIPPER



HAILEY

109 GERONIMO DRIVE



HAILEY

321 S. LEADVILLE AVE



KETCHUM

104 VILLAGER WAY



SUN VALLEY

297 INDIAN CREEK ROAD



HAILEY

101 EMERALD STREET



KETCHUM

16 CREEKSIDE TERRACE



SUN VALLEY

COME VISIT US IN OUR KETCHUM OFFICE!
371 N. MAIN STREET #201
KETCHUM, ID 83340



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